



# IAI Expo 2010

INTERNATIONAL ANIMAL INDUSTRY EXPO 2010

27-29, October 2010

N.D.R.I., Karnal (Haryana) India

email : sales@iaexpo2010.com  
www.iaexpo2010.com

## APPLICATION/CONTRACT FOR EXHIBIT SPACE

### Organizer



PIXIE CONSULTING SOLUTIONS LTD.

#923/9, U.E., KARNAL, India

Ph. 0184-2202174/75 | Fax: 0184-2231050

Mob.: +91 99917 05621, 99917 02146, 98120 82121

E-mail: info@pixie.co.in | Website: www.pixie.co.in

### Application will not be Accepted Unless Completed in Full

We wish to participate in International Animal Industry Expo 2010

In case we are accepted as an EXHIBITOR, we agree to abide by the showterms and conditions as defined in The Exhibitor Service Manual and the terms of CONTRACT set out in the reverse side of this form.

### Exhibiting Company Information: (fill in block letters)

COMPANY NAME

ADDRESS

City

Teh.

Distt.

Pin Code

State

Telephone (STD Code)

Fax (STD Code)

E-mail

Website

### CONTACT DETAIL :-

Contact Person ( Mr./Ms.) .....Designation.....

Telephone / Mobile.....E-Mail.....

DESIGNATION	NAME	FAX.	MOBILE NO.	E-MAIL
M.D. / Chairman				
Partner / Owner				
1. Director				
2.				
Marketing Head				
Accounts Manager				
Other				

### Exhibitors Profile (Please Tick)

Poultry

Aquaculture

Dairy

Meat

Animal Health

Animal Husbandry

Equipment Manufacturer

Processors

Government Deptt.

Others

### Remarks:

Binding

Stamp & Signature

**Space Requirement**

<b>A. Raw Space (Hanger Space)</b> <input type="checkbox"/> Aisle <input type="checkbox"/> Semi Premium <input type="checkbox"/> Premium <input type="text"/> sq.m x INR 10,000 <input type="text"/> sq.m x INR 11,000 <input type="text"/> sq.m x INR 12,000	INR.  =
<b>B. Shell Scheme (Hanger Space)</b> <input type="checkbox"/> Aisle <input type="checkbox"/> Semi Premium <input type="checkbox"/> Premium <input type="text"/> sq.m x INR 12,000 <input type="text"/> sq.m x INR 13,000 <input type="text"/> sq.m x INR 14,000 Includes: Space, Carpet Flooring, Octonorm System wall elements, 1 counter table, 2 Chairs, 1 waste bin, 1 Power Socket of 15 AMP, 3 Spotlights; General aisle cleaning & Pavillion security.	INR.  =
<b>C. Outdoor Space (min.50 sqm)</b> a) Raw Space (Includes: space, carpet flooring in walk ways) <input type="text"/> sqm x INR 1500 b) Shell Scheme (Includes: space, carpet flooring, pole partitions, I table, 2 chairs, fascia name) <input type="text"/> sqm x INR 2500	INR.  =  INR.  =
<b>D. Registration Fee</b> INR 10,000 (Includes: 1 Page adv. in show directory, 2 lunch coupons per day, 2 Gala dinner passes , 2 water bottle per day, 1 Seminar delegate pass, Pre-Promotional campaign)	INR.  =
<b>E. Discount</b>	INR.  =
<b>F. Net Space Charges = (A+B+C+D+E)-F</b>	INR.  =
<b>G. Service tax (as applicable)</b>	INR.  =
<b>H. Total Cost (G+H)</b>	INR.  =

Hall No. \_\_\_\_\_ Stall No. \_\_\_\_\_

Booth Facilities listed above are subject to change at the discretion of the Organizers without prior notice. If exhibitors do not want any item in the standard booth package, they must accept that the cost of the package will not change and there will be no compensation by other equipment.

**Payment Detail :**                      Down Payment = 30% of Total Booth Fee.  
 The remaining balance and utility fee must be paid till 15th September 2010.  
 All Payment within India can be made either by cheque/DemandDraft, favouring " Pixie Consulting Solution Ltd." payable at Karnal (India) in Indian Rupees.  
**Bank Transfer Details :** For Overseas participants, Overseas remittances may be made as per following:  
**Account No.:** 01952020000335 (Current Account)  
**Bank Name:** H.D.F.C. Bank Ltd.  
**RTGS/NEFT/IFSC:** HDFC 0000195  
**Swift Code:** HDFC INBB

Date	Ch. No. / DD No. / Cash	Amount	TDS Deducted (1.02%)	Official Receipt No.	Balance

**Advance Amount:** INR \_\_\_\_\_ **Balance Amount:** INR \_\_\_\_\_

\* TDS to be deducted is 1.02% of booth fee.

Date:	Signature Exhibitor	Exhibitor Company Stamp
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Binding

Stamp & Signature

**Remarks**

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**Signature**

I/We hereby apply for exhibit space at the above named IAI India 2010 show. I/We agree to abide by show rules and regulations as defined in the exhibitor services manual, memos issued prior to the show.

I/We have read and agree to and will abide by all PCSL Stipulations/Terms and Conditions as stated on the reverse side of this application/contract.

**Name of person booking the space:**  
along with designation & Contact Details

Company Stamp

Dated :	Signature Exhibitor
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**Thank you for your space application form. We will process your order and issue an invoice**

**OFFICIAL USE**

Name of Executive \_\_\_\_\_

Agents \_\_\_\_\_

Reference \_\_\_\_\_

Signature of Representative

Acc. Section

Remarks

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**Promotional Activities :-**

Date	Particulars Facility	Nos.
	Sticker	
	SMS	
	E-mails	
	Soft Invitation	
	Invitations Card	
	Others	

Signature Exhibitor	Exhibitor Company Stamp
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Binding

Stamp & Signature

## General rules and regulations

### 1. Definition of Terms

- Henceforth, under the definition of terms, the word "Exhibition" refers to IAI India 2010.
- The "Organizer" refers to PIXIE Consulting Solutions Ltd. (Advertising Contractor)
- The "Exhibitor" refers to all corporations, individuals, associations, or organizations that have submitted an application form and have paid the down payment / barter agreement.

### 2. Venue, Date & Timings

IAI India 2010 will be held at N.D.R.I. Karnal, Haryana, India. The Event dates are 27-29 October 2010. The timings of the event are from 10 a.m. to 6 p.m.

### 3. Application and Payment

- Exhibitor can apply for raw space in 9 sq.m. increments. The minimum booth size for raw space is 18 sq.m.
- Exhibitor can apply for standard booth spaces in 9 sq.m. increments. The minimum booth size is one booth at 9 sq.m.
- Upon submission of the completed application form, the exhibitor must include a down payment of 30% of the total booth fee. A contract shall be established upon the receipt of the exhibitor's down payment. The remaining balance and utility fee must be paid till **15th September 2010**.

### 4. Booth Allocation

- Priority will be given to exhibitors in the order of application receipt, the size of the space requested, and the nature of the exhibits.
- The organizer has the authority to make any adjustments in booth space assignment if deemed necessary in order to better manage the exhibition.
- Booth possession will be given two days prior to the exhibition. Entry of any heavy machinery will not be allowed 1 day prior to exhibition.
- The exhibitor may not sublet or exchange in whole, or in part, assigned space without prior permission of the organizer.

### 5. Participation Charges and Payment Terms

As mentioned in the application form.

- 6. **Admission-** The Organizers reserves the right to refuse admission to any person in the interest of exhibition or due to safety reasons.

### 7. Entry to the Exhibition

It will be open to business visitors from October 27-29 and also for general public .

### 8. Dress Code Visitor

The organizers reserve the right to determine whether the attire of the exhibitor is acceptable and is in keeping with the best interest of the exposition. All exhibitor are expected to be dressed formally in safari suit, national dress, lounge suit, shirt and tie or service uniform.

### 9. Operation of Devices and their Sound Levels

Only such devices or exhibits shall be operated in the exhibition premises, which do not distract or disturb visitors, exhibitors or other present in the area.

### 10. Liability and Management of Exhibition Hall

- The exhibitor can display only exhibits stipulated on the application form and exhibitor's staff members must be present at the booth during opening hours.
- No live animals are allowed inside the hall.
- The organizer will not assume responsibility for any losses, theft, fire, or events beyond the organizer's control within the exhibition hall. The exhibitor may wish to carry insurance on all exhibit materials.
- All exhibits must be in accordance with the items specified on the application and must correlate with the theme of the exhibition. Any direct sales are strictly prohibited. If any of the above rules are violated, the organizer has the right to stop the exhibitor from exhibiting and/or remove the exhibit. In such cases, the booth fee will not be refunded and the exhibitor cannot ask for compensation.
- The organizer has right to prevent persons from entering the exhibition area if deemed necessary.
- It is responsibility of exhibitor to clean the booth everyday or pay for the service.

### 11. Installation and Removal

- The exhibitor is responsible for removing their installations and materials and restoring the exhibition area to its original condition within the period stipulated by the organizer. The exhibitor should indemnify the organizer for any losses caused by delay or damage to the exhibition area.

### 12. Electrical Services

Electrical services will be available as per the details in the application form. Any additional electrical work shall only be carried out by the official electrical contractor. The exhibitor shall bear the cost of all such electrical works and additional load.

### 13. Service Agencies

Service Agencies like freight handling, security, cleaning, stand construction, phones, catering, etc. empaneled with the organizers will only be allowed to provide services to exhibitors. Other agencies will not be allowed to enter/operate in the exhibition premises.

### 14. Booth Limitations and Fire Safety

- All exhibits and decorations should not exceed the heights imposed by the organizer.
- Booth height in hanger area should not be more than 8 ft.
- Booth height in open area should restrict to 12 ft. and mezzanine is discouraged.
- All materials used in decoration must be non-flammable in accordance with the Indian Fire Services Act and Regulations. The organizer may ask the exhibitor to change decorations to be in accordance with these regulations.

### 15. Termination of Contract

- The contract may be invalidated if the exhibitor refuses to use booth(s) applied for in whole, or in part, or fails to pay the booth fee within the required period.
- The pre-paid booth fee will not be refunded in the above cases.

### 16. Cancellation Fees

- If for any reason the exhibitor chooses to cancel participation in the exhibition after turning in the application, the exhibitor must pay cancellation fees within 15 days of cancellation to the organizer.
- Cancellations before or on 31st August, 2010 will be reimburse but after 30th July till August 31st, 2010: 80% of the total booth fee has to pay.
- Cancellations after August 31st, 2010: 100% of the total booth fee has to be paid.
- Cancellation fees cannot be transferred or to be used in the next exhibition.

### 17. Loss

The organizers and event managers will not be held liable for loss /damage to the exhibits.

### 18. General Information, Supplementary Clauses, Observation of Regulations

- The organizer will provide an exhibitor's manual to the exhibitor which will cover the necessary information needed to carry out the exhibition.
- The organizer has the right to issue supplementary clauses in addition to the general rules and regulations to better manage the exhibition. All additionally amended written regulations will be part of the general rules and regulations and will be binding to the exhibitor.
- The exhibitor must observe the regulations of the organizer.

### 19. Interpretation of Regulations

- In the best interest of the exhibition, the organizer has full interpretation authority of said terms and regulations, and may amend and enforce all rules and regulations.
- Dates can be changed.
- In case of any dispute jurisdiction will be settled at court in Karnal (Haryana), India

### 20. Force Majeure

- If the organizer is prevented from holding the exhibition for reasons of fire, natural disasters, government intervention or regulations, military activity, strikes, or any circumstances that make it impossible or inadvisable for the organizer to hold the show; In such cases, the organizer shall terminate the exhibition and the exhibitor waives any claim for property or damage compensation.



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## Organizer



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Mob.: +91 99921 13239, 99921 13237

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We wish to participate in International Sugar, Rice, Maize & Agriculture Expo 2011

## Extra Facilities

<b>A.</b>	<b>Electricity Load (all 4 days)</b> <input type="text"/> KW x INR 2,000	INR =
<b>B.</b>	<b>Hostess (per day 8 hrs. shift)</b> <input type="text"/> days x <input type="text"/> Nos. x INR 1,500	INR =
<b>D.</b>	<b>Security (per day 8 hrs. shift)</b> <input type="text"/> days x <input type="text"/> Nos. x INR 8,00	INR =
<b>E.</b>	<b>Language Translator (per day 8 hrs. shift)</b> <input type="text"/> days x <input type="text"/> Nos. x INR 5,000	INR =
<b>F.</b>	<b>Photo Grapher (per day 8 hrs. shift)</b> <input type="text"/> days x <input type="text"/> Nos. x INR 2,000	INR =
<b>G.</b>	<b>Video Grapher (per day 8 hrs. shift)</b> <input type="text"/> days x <input type="text"/> Nos. x INR 2,500	INR =
<b>H.</b>	<b>Loading / Unloading Machinery</b> <input type="text"/> x INR 2 per kg.	INR =
<b>I.</b>	<b>Extra Furniture</b> 1. LCD <input type="checkbox"/> Nos. x INR ..... 2. Glass top round table <input type="checkbox"/> Nos. x INR ..... 3. Octonorm table <input type="checkbox"/> Nos. x INR ..... 4. Director chair <input type="checkbox"/> Nos. x INR ..... 5. Sofa <input type="checkbox"/> Nos. x INR ..... 6. Water dispenser <input type="checkbox"/> Nos. x INR ..... 7. Coffee dispensing machine <input type="checkbox"/> Nos. x INR ..... 8. Brochure stand <input type="checkbox"/> Nos. x INR ..... (Please Refer the exhibitor manual for price details)	INR = INR = INR = INR = INR = INR = INR = INR = INR =
<b>J.</b>	<b>Total Cost of Extra Facilities (A+B+C+D+E+F+G+H+I)</b>	INR =